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### *Geotimes* to Become *EARTH* Magazine

Alexandria, VA – *Geotimes* magazine, the flagship publication of the American Geological Institute (AGI), will become *EARTH* magazine beginning with the September 2008 issue.

*Geotimes* has delivered the earth science news to the professional community for over 52 years. Since 1999, the magazine has been transformed to become the voice of the geosciences for the general public, while still covering the latest developments within the geosciences.

The content and news coverage *Geotimes* readers have come to enjoy is expanding. *EARTH* will continue to explore the science behind the headlines in the areas of earth, energy, the environment, but with 25% more pages of materials, enhanced visual appeal, and an increasingly diverse mix of topics in each issue.

As part of this exciting transition, AGI has enlisted the services of Oehler Media, Inc., to expand the distribution of *EARTH* to newsstands and bookstores across the U.S. and Canada. For 14 years, Oehler Media has launched or re-launched over 100 magazines nationwide with spectacular results.

For more information, visit <http://www.earthmagazine.org> which will take you to <http://www.geotimes.org> until September 1, 2008, at which time *EARTH* makes its official debut.

The American Geological Institute is a nonprofit federation of 44 geoscientific and professional associations that represents more than 120,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

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